

TWIN Dialogue 2025

Haddy Masterclass, with TWIN Global

PROXIMITY: The Future of Manufacturing, Creativity & Community

Haddy Microfactory: St. Petersburg, Florida



THURSDAY, October 16

345 pm – 400 pm Reception & Registration

400 pm – 430 pm Purpose & Introductions

430 pm – 530 pm *How Microfactories Conquer the World*

Our host, Haddy CEO Jay Rogers, will share the founding and future of Haddy, his rapidly scaling vision for networked production closer to demand, followed by a tour of Haddy's automated production environment in action.

Jay Rogers

Founder & CEO

Haddy.life

530 pm – 730 pm RECEPTION & DINNER

730 pm – 830 pm

Creativity & the Arts in the Anything, Anywhere Age

An ‘informance’ & discussion with two of Earth’s leading artists— soon to be in space.

Harold O’Neal

Composer, Musician, Martial Artist

Natasha Tsakos

Show Creator, Performance Artist, Space Art Pioneer

830 pm - ???

On the Town (VERY optional)

Given we’re five blocks from everything, join some of us for an off-script evening in St. Pete’s.

HEALTH ADVISORY: Your doctor has advised a full night’s sleep. Tomorrow we’ll explore a REVOLUTION.

FRIDAY, October 17

830 am – 900 am Light Breakfast & Check-in

900 am – 910 am Open SOMETHING COOL...

910 am – 940 am *PROXIMITY: Anything, Anywhere, Anytime*
Haddy represents the vanguard of a long-term trend re-defining every industry for years to come. Digital technologies compel value creation ever closer to the moment of demand. Professor Wolcott will frame our day with entrepreneurs, investors and policy makers making Proximity real.

Robert C. Wolcott

Co-Founder & Chair

TWIN Global

Adjunct Professor of Innovation, Booth & Kellogg

Investor, Futurist & Author, *Proximity*

940 am – 1040 am

Cloth & Water

It doesn't get any more essential than clothing and water. Two proximity-leading entrepreneurs and a deep tech investor share their visions and progress toward our Proximate future.

Cam Myers

Founder & CEO

CreateMe

Manuela Zoninsein

Founder & CEO

Kadeya

INTERLOCUTORS

Pablos Holman

Co-Founder

Deep Future

Hacker, Inventor, Investor, Futurist

Robert C. Wolcott

Co-Founder & Chair

TWIN Global

1040 am – 1100 am

BREAK

1100 am – 1120 am

Value, Closer to Demand

Lowest cost real estate is not always the best place to produce and warehouse products—and certainly not to best serve customers. Rapidly scaling Proximity Parks throws the incumbent model on its head, offering *higher* cost locations closer to customers in densely populated metropolitan areas.

Mario Berlanga

Co-Founder & CEO

Proximity Parks

1120 am – 1200 pm

Pressure, Threat, Volatility

A researcher and an entrepreneur, both from the (literal) front lines, share how Proximity transforms what's possible, in conflict zones and life in general.

Colonel (ret.) Geoffrey Ling, M.D., Ph.D.

Professor of Neurology & Clinician

Johns Hopkins Hospital

Founder, a new biotech company (stealth mode)

Program Director (former), DARPA

1200 pm – 100 pm

LUNCH

100 pm – 200 pm

Anything, Anywhere, Anytime

Additive manufacturing is central to Proximity, but it's part of a much larger set of developments enabling production and distribution anywhere, anytime.

Mark Dancer

Founder & Chair

Network 4 Innovation

Distribution Industry Futurist

Jay Rogers

Founder & CEO

Haddy

Lorena Valencia

Founder & CEO

Fizz Technologies

Serial Entrepreneur

INTERLOCUTOR

Robert C. Wolcott

Co-Founder & Chair

TWIN Global

200 pm – 220 pm

The View from ARK Invest

ARK Invest's CFO, Paul Wilson, joins Haddy's founder Jay Rogers for a conversation about creating and funding the future while performing today. In addition, Paul and Jay will discuss the massive project to redevelop St. Petersburg's Gas Plant District— Proximity in action.

Paul Wilson

Chief Financial Officer & Chief Strategy Officer

ARK Invest

INTERLOCUTOR

Jay Rogers

Founder & CEO

Haddy

220 pm – 240 pm

BREAK

240 pm – 330 pm

SYNTHESIS

We all work at TWIN events. Professor Wolcott will facilitate small group conversations and all-room interaction to help each of us translate what we're hearing into our own contexts. This is the 'make-it-relevant-for-me' session.

330 pm – 410 pm

Deep Future & the Art of the Possible

Pablos Holman has been in at the beginning with some of the transformative entrepreneurs and developers of our time. Nathan Myhrvold's Intellectual Ventures, Jeff Bezos's Blue Origin... he helped make transformative things happen. How a deep tech venture investor and author of *Deep Future*, Holman will share big, orbital, maniacal and possible visions underway—and help us turn imagination into action.

Pablos Holman

Co-Founder

Deep Future

Hacker, Inventor, Investor, Futurist

410 pm – 430 pm

To the Future...

Professor Wolcott will invite a few of our fellow participants to share concluding insights—then share a coda for our futures.

430 pm – 500 pm

Break and Transition

500 pm – ??? pm

Reception (Party!)

Join us at the MOXY Hotel to envision the future with your new colleagues, thanks to our gracious hosts at Haddy.