

TWIN GLOBAL 2019
SEPTEMBER 17-19

VISION

Navigating Uncertainty
Creating the Future



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VISION AS PERCEPTION, TRUTH, REALITY

3:00 PM – 3:30 PM

Vision!

Harold O'Neal

Pianist, Composer, Martial Artist

Robert C. Wolcott

Co-Founder & Chairman

TWIN Global

David Delgado

Artist in Residence

NASA Jet Propulsion Laboratory

3:30 PM – 4:00 PM

Neuroscience of Perception

Moran Cerf

Associate Professor of

Marketing & Neuroscience

Kellogg School of Management

Patrycja Slawuta

Founder

SelfHackaton

Advisor

Mind Medicine Australia

4:00 PM – 4:20 PM

Technology: Deciphering & Shaping Perception

Vijay Balasubramanian

Co-Founder, CEO & CTO

Pindrop

Shaukat Shamim

CEO & Founder

YouPlus

MODERATOR

Marjorie Paillon

Journalist & Anchor

Présentatrice Tech 24

TV France 24

4:20 PM – 4:40 PM

Future of Truth

Setti Warren

Executive Director

Shorenstein Center on Media,

Politics and Public Policy

Harvard Kennedy School

Mayor of Newton, MA (2010–2018)

4:40 PM – 5:00 PM

BREAK

5:00 PM – 5:25 PM

The Other Side of Digital: Cyber Threat

Admiral Mike Rogers (ret.)

Commander

US Cyber Command (2014–2018)

Director

NSA (2014–2018)

5:25 PM – 5:45 PM

Loonshots

Safi Bahcall

Serial Biotech Entrepreneur

Author, *Loonshots*

5:45 PM – 6:10 PM

Transforming Reality

Pablos Holman

Inventor

Intellectual Ventures

Katia Capprelli

Aeronautical Engineer

Competitive Driver

6:10 PM – 6:40 PM

SHARE YOUR VISION, CHANGE OUR WORLD

6:40 PM – 8:30 PM

COCKTAILS & DINNER

Lobbies of the Harris Theater

8:30 PM – 9:15 PM

Stories Create Vision. Vision Creates Stories.

Chris Gebhardt

CEO

Stir Strategy & Story

Former EVP

Participant Media

Michael Shaun Conaway

Director

WeRiseUp

Richard Geer

Co-Founder & Artistic Director

Story Bridge

Alex Melnyk

Producer

WeRiseUp

Chico Tillmon

Executive Director, Youth Safety &

Violence Prevention

YMCA of Metropolitan Chicago

Chris Wink

Director of Content and Cool Shit

AREA15

Co-Founder

Blue Man Group



VISIONS FOR A NEW ERA

8:30 AM – 8:35 AM

Welcome... and a Story

8:35 AM – 9:00 AM

Humanizing Technology

Jesus Mantas

Managing Partner, Global Strategy,
Offerings & Innovation Platforms
IBM Global Business Services
IBM

Ravin Jesuthasan

Author and Managing Director
Willis Towers Watson

9:00 AM – 9:10 AM

“5G in 9 Minutes”

Toby Redshaw

SVP, Enterprise Innovation & 5G Solutions
Verizon

9:10 AM – 9:30 AM

A New Era in Health

Dr. Darshak Sanghavi

Chief Medical Officer
Medicare & Retirement
UnitedHealthcare

9:30 AM – 9:55 AM

Nourishing the World of 2050

Jack Bobo

CEO

Futurity

Senior Advisor, Global Food Policy
(2002–2015)
US State Department

Susan Bratton

CEO

Savor Health

Brian Griffith

Chairman

Griffith Foods

Nora LaTorren

CEO

EatReal

MODERATOR

Scott Bowman

Managing Partner
Clareo

9:55 AM – 10:10 AM

A Global Vision for Education

Ben Nelson

Founder, Chairman & CEO
Minerva Project

10:10 AM – 10:30 AM

Estonia: The Digital Country

Sten-Kristian Saluveer

Founder & CEO

StoryTek Creative Hub

Head of Programming

NEXT

Marche du Film—Festival du Cannes

INTERLOCUTOR

Robert C. Wolcott

Co-Founder & Chairman
TWIN Global

10:30 AM – 10:50 PM

BREAK

10:50 AM – 11:15 AM

Connecting Generations

Colonel Alan Landry (ret.)

Author

Growing Mentor Intelligence

Founder

Altuitive Holdings

Francie Richards

Head of External Partners

Chicago Public Schools

Executive Director

Children First Fund

Sheri Steinig

Special Projects Director

Generations United

MODERATOR

Anna Catalano

Board Member

Willis Towers Watson, HollyFrontier,
Frontdoor, Kraton

TWIN Global Co-Founder

11:15 AM – 11:40 AM

Classical Performing Arts in a Digital, Virtual World

Patricia Barretto

President & CEO

Harris Theater for Music and Dance

Howard Herring

President & CEO

New World Symphony (Miami)

Dave Ormesher

Chairman of the Board

Lyric Opera of Chicago

CEO

Closerlook

MODERATOR

Brian Collins

Founder & Chief Creative Officer

COLLINS

11:40 AM – 12:10 PM

The Worlds We Desire: Threats & Opportunities

Guy-Philippe Goldstein

Senior Advisor, Cyber Security

Expon Capital

Wikistrat

Marjorie Paillon

Journalist & Anchor

Présentatrice Tech 24

TV France 24

Plamen Russev

Founder & Chairman

Webit Foundation

Martin Wesowski

Chief Designer

SAP

MODERATOR

Robert C. Wolcott

Co-Founder & Chairman

TWIN Global



FORESIGHT FOR A NEW ERA (CONT.)

12:10 PM – 12:25 PM

Humanode

Natasha Tsakos

Renowned Performance Artist
Writer, Director, Producer

12:25 PM – 12:30 PM

Onward!

12:30 PM – 2:00 PM

LUNCHLocated throughout the lobbies
of the Harris Theater

2:00 PM – 6:00 PM

**SYNCHRONICITY LOUNGE &
TECH EXPERIENCE**

Our Synchronicity Lounge on the first floor lobby will be open throughout the afternoon for coffee, conversations and *je ne sais quoi*.... On an upper floor lobby, find our "Tech Experience" demos with some of the most interesting technologies on our horizon.

2:00 PM – 5:00 PM

**THREE CONCURRENT
BREAKOUT TRACKS**

Our main breakout session at the **Chicago Council on Global Affairs** (one block away) is open to all delegates. Our Negotiation Workshops require prior registration.

**OPTION ONE: DIGITAL
TRANSFORMATION**

Location: **Chicago Council on Global Affairs**
180 N. Stetson Avenue
(Across Randolph Street)

Enter through underground passage from
the Harris Theater's first floor exit

2:00 PM – 3:15 PM

**The Human Side of
Digital Transformation**

Hosted by Willis Towers Watson

Digital transformation and the democratization of work present opportunities that force us to rethink how we organize work and engage talent. Hosted by **Willis Towers Watson** experts, learn from thought leaders and executives facing these decisions real-time. It's about far more than automation. It's about how to thrive in a world of constant transformation.

3:45 PM – 5:00 PM

**(Human) Networks for
Digital Transformation**

Hosted by Exelon & IBM

How can we leverage human networks inside and outside the firm to drive innovation, strategy and digital transformation? We'll open with **Brian Hoff, VP of Innovation at Exelon**, sharing how they've leveraged networks to achieve significant performance impact and industry-wide recognition as one of the most innovative large energy companies in the world. **IBM's Institute for Business Value (IBV)** will explore how thought leadership engagement builds bridges across sectors and helps everyone achieve beyond what any one company could accomplish alone. Then we'll open the discussion to a variety of innovation ecosystem leaders from around the world.

OPTION TWOLocation: **Pritzker Pavilion Choral Room**

2:00 PM – 3:15 PM

**Digital Ecosystems:
What Works**

Session hosted by Howard Tullman & Bosch Connectivity

Capacity 20 people

INVITATION ONLY

3:45 PM – 5:00 PM

**Lessons from Military:
Leadership & Life
Transitions**

Sessions Hosted by UL LLC

Capacity 20 people

INVITATION ONLY**OPTION THREE:
NEGOTIATIONS WORKSHOP**

Location: **Second Floor Lobby,
Harris Theater**

2:00 PM – 3:15 PM AND 3:45 PM – 5:00 PM*

* Two identical sessions

Hosted by Pablo Restrepo and
Stephanie Wolcott of Aluna Catalyst

Capacity 25 people

Please sign-up in advance at registration

5:30 PM – 7:45 PM

RECEPTION & DINNERLocation: **Harris Theater Lobbies**

7:45 PM – 8:00 PM

HOUSE RE-OPENS FOR ETUDES

8:00 PM – 9:30 PM

ETUDES FOR INNOVATION, OPUS 11

9:30 PM – 11:30 PM

TWIN GLOBAL CABARETLocation: **Harris First Floor Lobby**

PURPOSE, VISION, ACTION

8:30 AM – 8:50 AM

Welcome to TWIN Global

Sons of Serendip

Micah Christian, Vocals
Kendall Ramseur, Cello
Mason Morton, Harp
Cordaro Rodriguez, Piano

Robert C. Wolcott

Co-Founder & Chairman
TWIN Global

SPECIAL WELCOME

Jesus Mantas

Managing Partner, Global Strategy,
Offerings & Innovation Platforms
IBM Global Business Services
IBM

8:50 AM – 9:20 AM

Vision from the
Global Stage

Ambassador Ivo Daalder

President
Chicago Council on Global Affairs
Former US Permanent Representative
to NATO (2009–2013)

Ambassador Wendy R. Sherman

Professor of the Practice of Public
Leadership and Director of the Center
for Public Leadership
Harvard Kennedy School
Senior Counselor
Albright Stonebridge Group
Former Under Secretary of State for
Political Affairs (2011–2015)

Clyde Tuggle

Co-Founder
Pine Island Capital Partners
Chief Public Affairs & Communications
Officer (2008–2017)
The Coca-Cola Company

INTERLOCUTOR

Sam Potolicchio

Distinguished Professor &
Department Chair
Russian Presidential Academy (Moscow)
President
Preparing Global Leaders Academy

9:20 AM – 9:40 AM

Navigating the Energy
Transition

José Antonio Cepeda

Ministerial Advisor
National Representative to OPEC
Republic of Ecuador

Gretchen Watkins

President
Shell Oil Company
EVP, Unconventionals
Royal Dutch Shell

INTERLOCUTOR

Peter Bryant

Managing Partner
Clareo
TWIN Global Co-Founder

9:40 AM – 10:00 AM

Education for the Future
(not the past)

Conrad Wolfram

CEO and Co-Founder
Wolfram Research Europe

INTERLOCUTRICE

Anna Catalano

Board Member
Willis Towers Watson, HollyFrontier,
Frontdoor, Kraton
TWIN Global Co-Founder

10:00 AM – 10:30 AM

Purpose & Action...
in SPACE!

Gina Otto

Chief Purpose Officer & Producer
Zero G

John Simidian

Founder & CEO
Zero G Colony

Peter Klupar

Chief Engineer
Breakthrough Prize Foundation
NASA

Rick Tumlinson

Founding Partner
SpaceFund

10:30 AM – 11:00 AM

BREAK

11:00 AM – 11:30 AM

Women Leading the World

HOST

Nely Galán

Media Entrepreneur
Founder
The Adelante! Movement
Founding President
Telemundo USA

Anne Bodnar

Chief Administrative Officer
Willis Towers Watson

Kelly Chambliss

Managing Partner, North America
IBM Global Business Services

Board Member

Coresite

Lorraine Hariton

CEO
Catalyst



PURPOSE, VISION, ACTION (CONT.)

11:30 AM – 12:00 AM

Purpose & the Pursuit of Happiness

Marques Anderson

Founder & Chairman

World Education Foundation

Former NFL Player

Daniel Cordaro

Co-Founder & CEO

The Contentment Foundation

INTERLOCUTRICE

Melissa Jun Rowley

Reporter & Commentator

BBC News

12:40 AM – 1:00 PM

To the Future...

Robert C. Wolcott & Sons of Serendip

12:00 AM – 12:20 PM

Faith & Our Futures

Rabbi Irwin Kula

President

CLAL

Co-Founder

Disruptor Awards

INTERLOCUTOR

Robert C. Wolcott

Co-Founder & Chairman

TWIN Global

12:20 AM – 12:40 PM

Vision for the World

Geoff Tabin, M.D.

Co-Founder & Chairman

CureBlindness (formerly Himalayan Cataract Project)

Professor

Stanford University

